



# Mission Focus

A mission statement should tell people why your organization exists, who you serve, and what solution you offer.

Use this worksheet to list ideas to bring focus to your mission. If you have a mission statement, is it clear? If you are writing a new mission statement, one place to look to help you get started is the purpose statement in your bylaws. If you haven't yet written your bylaws, look at similar organizations for ideas, or use that fuel burning inside you!

what	who
how	why

*Formula for mission statement:*

(Name) is a (type of organization) committed to \_\_\_\_\_  
for the (benefit of who you serve).

